

2019

# Newborn



WELCOME GUIDE



Jess DeWit Photography







# WELCOME

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My photographs encompass a wide variety of poses and include shots with siblings and parents, creating a beautiful experience for the whole family to remember. Jess DeWit Photography captures this beauty by using the softest blankets and the coziest props. Time is taken to enjoy all the snuggles and cherish every moment.

## A LITTLE ABOUT ME

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My home studio is located on our property near Calmar, Alberta. Clients from Leduc, Devon, Thorsby, Warburg, and much of central Alberta travel for their sessions with Jess DeWit Photography. In the studio we have all the lovely props, hats and headbands for your new baby's session. Also we carry many maternity clothing items for an expecting mama's maternity session.

I have taken extensive education on newborn photography, posing, and safety. I have lots of experience working with both newborns and children, as a photographer, a mother of four, and as an Alberta certified teacher. You can rest assured that your precious little ones are in safe hands!

- Jess DeWit



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*"Photography takes  
an instant out of  
time, altering life by  
holding it still."*

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♥ *What's to Come...* ♥





# What TO EXPECT

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## BEFORE SESSION

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Before the session, I take the time to get to know you and your family with a phone call. We can discuss your hopes and dreams for your session, as well as any preferred poses or colours. Since the optimal time for newborn portraits is between 4-14 days, please let me know as soon as possible once baby is born or you receive an induction or c-section date, so that we can book you into the schedule at the best possible time for your family.

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## DURING SESSION

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The studio will be kept very warm so that your little one is comfortable. Sessions are scheduled for 2-3 hours, allowing plenty of time for feedings and snuggles. Typically family and sibling images are done first, followed by individual portraits of your newborn. We aim for 2-3 set ups in props such as baskets or buckets, and 2-3 poses on the beanbag. This allows for lots of variety in your gallery.

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## AFTER SESSION

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Once your session is completed, I will upload and begin editing your images. Please allow 1-3 weeks for post processing. During that time, I will post a sneak peak for you on social media if you desire. We will set up an appointment time for you to come view your images and purchases prints, canvases, albums, or digital files. Production time for printed artwork is 2-3 weeks. Delivery may be available within Leduc County.



## *Photo Tip:*

It is strongly encouraged to have someone available to take young siblings home when they are finished being photographed. The studio is small and not very exciting for toddlers and preschoolers! .









# Packages & PRICING

TO KEEP FOREVER

I believe that portraits should be passed down to your children and grandchildren, and not languish on a hard drive. I specialize in printed heirloom products that stand the test of time. Each print or artwork comes with the corresponding digital file so you can share your joy on social media.

You will have the opportunity to choose your images at your viewing and order appointment. I can work with almost any budget; you only purchase what you love and there is no minimum spend.

In addition to the products listed below, I also offer memory boxes, mini albums for gifting to family, and boutique quality birth announcements and thank you cards. Using software, we can also design the perfect wall gallery using an image of your own room.

## BOOKS & ALBUMS

heirloom quality  
with real leather covers,  
in matte or glossy finish,  
start at \$295

## MOUNTED PRINTS

mounted for durability,  
scratch resistant and  
UV protected,  
start at \$30

## CANVAS

created by a local  
artist, brilliant colours  
varnished for longevity,  
start at \$120





# Create your Collection

*booking fee \$125 for families & milestones  
\$160 for newborn clients & cake smashes*

## TO KEEP FOREVER

### Step 1: Select your printed artwork, one or more.

wall art (in mounted print, framed print, or canvas finishes)	begin at \$170
albums (multiple size, cover, and finish options)	begin at \$295

### Step 2: Select your digital images.

complete gallery (~20 images) with complimentary 4x6 printed proofs	\$275
10 images	\$150
5 images	\$95

### Optional Add ons

mounted gift prints, any size	\$30
boutique cards or magnets	\$75
mini albums (min order of 3)	\$40



*For more info on packages and pricing please  
contact me at [jessdewitphotography@gmail.com](mailto:jessdewitphotography@gmail.com)*









# Prep Tips

## & PLANNING

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### DESIGNED FOR YOUR STYLE

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Please take some time to think about your own personal style. What colours do you like? Black and white or colour? Neutrals, soft pastels, or bright jewel tones? I am here to create beautiful portraits that match your family's personal taste and lifestyle. Take some time to browse my website and find poses that you enjoy, and we will work together to design the session.

### PHOTO TIP

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*When choosing clothing for the family, remember that neutrals are timeless and photograph best. Pick simple garments so that the focus is on your smiles and the relationships you have with each other. Your hands will be featured in the images; ensure that nails are trimmed and clean. I am always available to assist in wardrobe planning, and if I know the colours you are wearing in advance, I can have the perfect backdrop set up and ready to go when you arrive.*

### THE ESSENTIALS LIST:

- extra bottles and pacifier if you use them
- change of clothes for mom and dad if you would like images without baby's diaper
- snacks for mom and dad



Please remember that newborns can be unpredictable and they are the boss in the session! We will take their lead and allow for lots of time for feeding. Being photographed is hard work, and baby may want to feed more than usual. Above all, try to relax, as your stress can make baby feel anxious as well.



Jess DeWit Photography



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